WOMEN CHANGEMAKERS 500

Digital Global Magazine

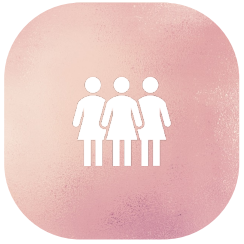
MEDIA KIT 2026

500+

WOMEN
LEADERS

120+

COUNTRIES



INNOVATORS
C-SUITE EXECUTIVES
PUBLIC FIGURES
PHILANTHROPISTS
INVESTORS
RESEARCHERS
CREATORS

WHAT IS WOMEN CHANGEMAKERS 500

A premium, digital-only magazine spotlighting 500+ women leaders from 120+ countries.

We feature innovators, C-suite executives, public figures, philanthropists, investors, researchers, and creators—each profile mapped to relevant UN SDGs to drive action and partnerships. The magazine unveils at SIGEF Women Summit 2026 in Malta and lives year-round across our global ecosystem.

WHY IT MATTERS

Authentic and inspiring stories + curated profiles + direct access to decision-makers.

AUDIENCE AND REACH

- C-suite & senior leaders (CEO/COO/CFO/CTO/CMO), board directors
- Public sector & policy leaders (ministers, ambassadors, agency heads)
- Investors & donors (impact/VC/angel/philanthropy)
- Researchers, creators, journalists, influencers in social good & sustainability



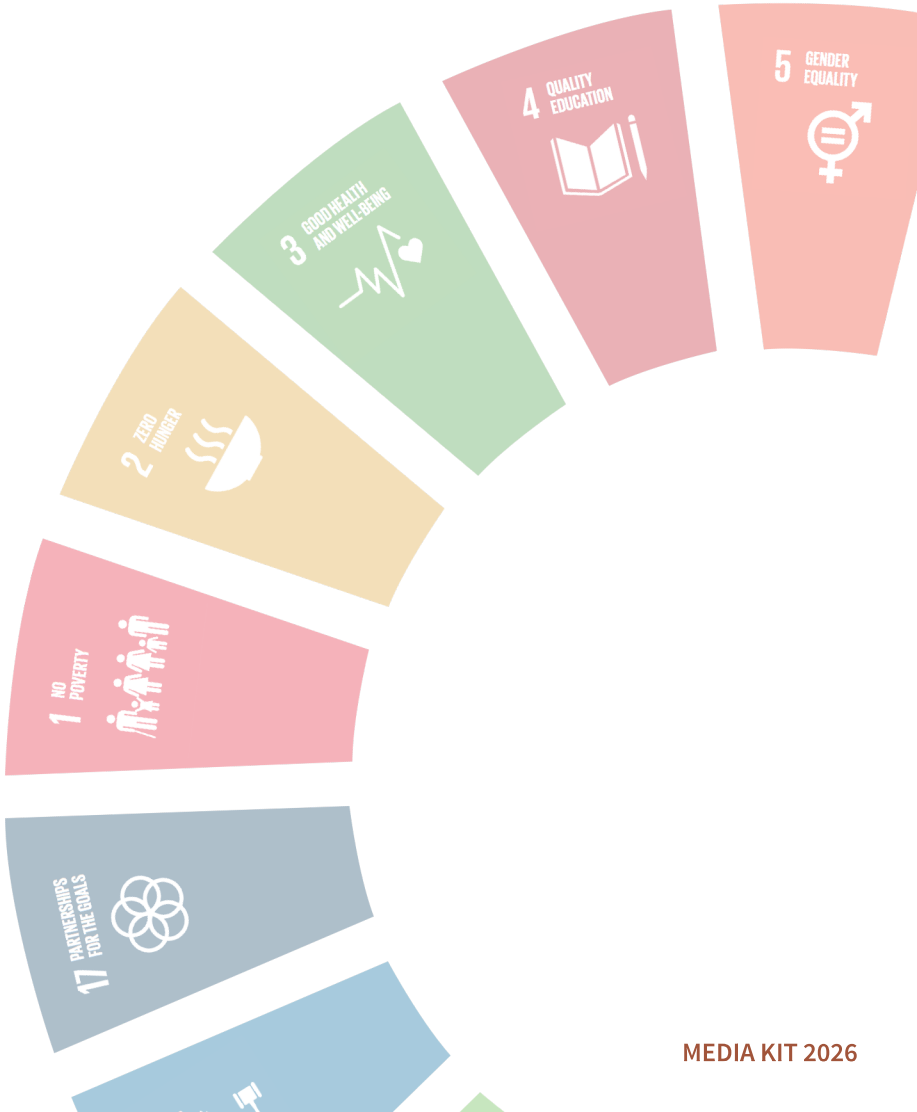
Audience reached with SIGEF Women Summit

WHY THIS AUDIENCE CONVERTS

They come for opportunities—partnerships, pilots, funding, talent, and market entry.

DISTRIBUTION

1. SDG-aligned storytelling that ties brand purpose to outcomes
2. Always-on amplification: partnered magazines & influencers, social video, partner channels
3. Introductions that matter - qualified connections by country/sector/SDG
4. 120+ country embassies, UN agencies, and government presidencies & ministries
5. On the SIGEF Women Summit website, with links from live-streaming and social media channels



EDITORIAL PILLARS

1

Changemaker Profiles

500+ concise, high-impact features with SDG tags and direct links (LinkedIn/IG/company).

2

Sectors & Solutions

Climate, health, fintech, AI, education, creative industries, and more.

3

Data & Insights

Trend snapshots, country benchmarks & highlights, and SDG progress notes.

4

Partner & Spotlights

Co-created features showing how brands enable measurable outcomes.

MAGAZINE LAUNCH



SIGEF Women Summit
by Horyou
June 22-23 | 2026
MALTA

JUNE 22

Welcoming Cocktail 📍 **Valletta:** C-suite/policy salon, media previews, partner activations.

JUNE 23

Conference Day 📍 **The Phoenicia, Floriana:** Unveil the magazine; run SDG-themed sessions; capture interviews & reels.

Activation activities: founder remarks, Welcoming Cocktail & High-Level Networking, SDG related plenary sessions during SIGEF Women Summit, live interviews, live-streaming of the summit.

JOIN THE MAGAZINE

Every option includes curation, SDG tagging, and entry into our exclusive circle of Women Changemakers with priority invitations to SIGEF Women engagements.

€180

Essential (¼ page)

- Photo
- Concise story (100–120 words), SDG tags, links (LinkedIn/IG/company).

€360

Featured (⅓ page)

- Photo
- Extended story (150-180 words)
- SDG tags and links

€720

Spotlight (½ page + mini-interview)

- Photo
- Story (250-300) words
- 3-4 Q&A highlights

€1280

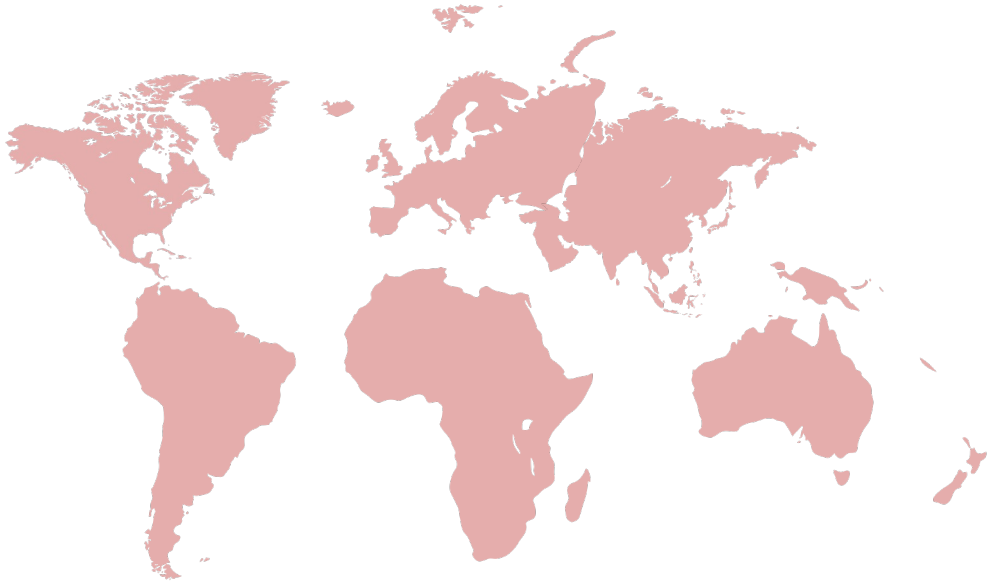
Signature (1 page + interview)

- Full page feature (450-600 words)
- 5-6 Q&A highlights

Word count guide:
¼ pg 100–120 • ⅓ pg 150–180 • ½ pg 250–300 • 1 pg 450–600
Photo specs: min 1200×1200 (square) or 1600×900 (landscape), JPG/PNG.

COUNTRY & ALPHABETICAL STRUCTURE

The magazine is organized by country (A–Z) to make discovery easy for sponsors, partners, recruiters, and media.
Our curation target is 5000+ Women Changemakers around the world with 30 to 50+ Women Changemakers per country with on average 5 to 10+ featured in the Magazine, spotlighting diversity, leadership and inspiration across sectors and SDGs.



TOURISM & COUNTRY PARTNERS

We can collaborate with tourism ministries and national partners to include short public reportages, and market showcases (pricing to be discussed on request).

Add-ons

€18,000	€8,800	€7,700 full €4,800 half	€6,800 full €4,200 half	Add-ons
Covers • Inside Front (IFC) • Inside Back (IBC) • Outside Back (OBC)	**Full page** Within the first 15 editorial pages	**Country sections** First 3 pages per country	**Regular pages**	• Cover ribbon during launch week • Video reels integration • Featured Stories / Video on Social Media IG • Special Announcement during opening & closing remarks of SIGEF Women Summit

AD SPECIFICATIONS (DIGITAL ONLY)

PAGES	SPECS
Full page	1920×1080 px (16:9), PNG/JPG, max 2MB, 60 px safe margins
Half page	1920×540 px (16:9 half-height)
Third page	1280×720 px (approx.)
Quarter page	960×540 px (approx.)
Video/Reels	MP4 1080×1920 (9:16), ≤30s, captions preferred
Click-Through: provide URL (UTM optional), sRGB, fonts embedded Submission: partnerships@sigefonline.com · Artwork due 10 days before publication.	

EDITORIAL WORKFLOW

- Curation, Briefing & SDG alignment (goals, messages, success, leadership)
- Outreach each Women Changemakers directly
- Editorial development
- Confirmation & approvals through registration
- Publication & distribution (magazine + social/video)
- Reporting (performance & impact)

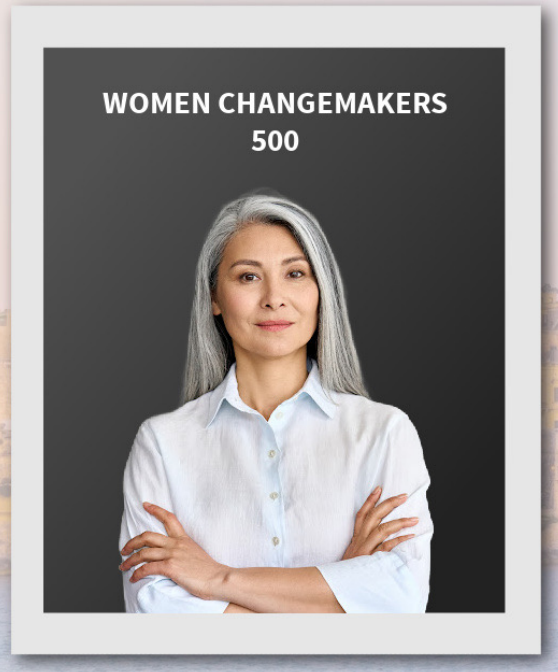
TIMELINE & DEADLINES

APRIL 30, 2026	Content finalized (first 350+ profiles ready)
MAY 10, 2026	Design/layout lock
MAY 22, 2026	Magazine finalized
JUNE 22 – 23, 2026	Launch at SIGEF Women Summit, Malta

CONTACT

Let's shape the next decade of impact together!

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